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## **ADAM KLEINHENZ NAMED GENERAL MANAGER FOR LANE 7™ & J LEFTY'S™**

TALLAHASSEE, FL (December 11, 2008) — Lane 7 and j lefty's Grill & Bar, Tallahassee's soon-to-open high-sensory bowling, entertainment and dining destination, has named industry veteran Adam Kleinhenz as its general manager.

Kleinhenz, who has substantial management experience with entertainment centers and restaurants in Florida, Minnesota and Ohio, will oversee the daily operation of both Lane 7 and j lefty's. The state-of-the-art 40,000-square-foot complex in the Northampton shopping center on Kerry Forest Parkway is expected to open in February.

“Adam brings a wealth of first-hand experience and enthusiasm to Tallahassee's newest entertainment venue,” said Jake Whitfield, CEO of 7 Entertainment, LLC, which has developed the concept for Lane 7 and j lefty's. “He already is ground engaged in our construction and opening plans, which include leading the hiring process as we begin to build our staff in early 2009.”

Whitfield expects 75 to 100 employees will be hired to run both operations.

Lane 7 ([lane7bowl.com](http://lane7bowl.com)) will offer a state-of-the-art bowling and entertainment experience with 22 lanes — including four private alleys in a separate VIP area — as well as billiards, interactive video games and a leading-edge music and television system. j lefty's ([jleftys.com](http://jleftys.com)) includes a high-definition bar area and restaurant that will serve a creative menu of American comfort cuisine, from specialty appetizers to handcrafted gourmet pizzas to grilled steaks and seafood.

The venue will cater to people of all ages who are looking for a unique, engaging and affordable way to spend the day or evening.

Kleinhenz is a senior operations executive with Trifecta Management Group ([trifecta-mg.com](http://trifecta-mg.com)) of Los Angeles, which is assisting Whitfield in developing and managing the concept. Kleinhenz has managed several Trifecta entertainment centers, including The Corner Alley® in Cleveland, Ohio, and Boardwalk Bowl Entertainment Center in Orlando. Both were recently listed in the “95 bowling centers you must visit before you die” by *Bowlers Journal International*.

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